<u>HOTEL QUINTESSENCE</u> HONORED IN THE 2012 TRIPADVISOR TRAVELERS' CHOICE HOTEL AWARDS

Mont-Tremblant, Québec, Canada. – February 3rd, 2012 - TripAdvisor, Inc., the world's largest travel website, reveals Hotel Quintessence was chosen amongst the Top 25 best hotels in Canada and in the top 25 Relaxation/Spa Hotels in Canada in its 2012 Travelers' Choice® awards.

Now in its tenth year, the annual TripAdvisor Travelers' Choice awards honor the world's best hotels, earning their distinction from those who know them best – real travelers. Unlike any other hotel honors, TripAdvisor Travelers' Choice winners are based on millions of valuable reviews and opinions from travelers around the world.

"With the help of millions of travelers around the globe, TripAdvisor is thrilled to recognize the world's most outstanding hotels for the tenth year of the Travelers' Choice Awards," said Christine Petersen, president, TripAdvisor for Business. "From the best bargain hotels to best luxury hotels, remarkable service, value and quality are the hallmarks of our Travelers' Choice winners."

As TripAdvisor has continued its growth globally, featuring sites in 30 countries and in 21 languages, the Travelers' Choice Hotels awards now highlight a broader range of spectacular properties across the globe.

For reviews on Hotel Quintessence go to www.tripadvisor.ca/TravelersChoice-Hotels http://www.tripadvisor.com/TravelersChoice-Hotels-cRelaxation-g153339

Ends

*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, August 2011

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